Montreal singer-songwriter Ludovic Alarie is 29 years old and sings like he speaks, gently and softly. Former classical guitarist, Alarie released three albums and collaborated with artists such as Simone Pace (Blonde Redhead), Plants and Animals, Helena Deland and Patrick Watson. In 2019 he started his own record label - chouchou records and released his third album titled "we're a dream nobody wrote down" under his label in Canada and Blonde Redhead's label Asa Wa Kuru in the US. The title song was included in Stereogum's Top 100 best songs of the year. Ludovic is currently working on his fourth album which will also feature Simone Pace on drums.